



KMOV  
P.O. Box 203985  
Houston, TX 77216-3985

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

AgM

Advertiser Ed Martin for Attorney General (39806)  
Agency/T-Code Smart Media Group (7611)788239874  
Buyer BROOKS, MICHELE  
Salesperson Johannessen, Jordan (2818)  
ph: (212) 759-8787  
fx: (212) 759-0492x  
Product Political - State Attorney General (1184)  
Brand REPUBLICAN (168806)  
Acct Types National/Political Candidate - Agency  
Est/Headline C02C08/06292302  
Demo  
Revision  
Comments ED MARTIN 4 ATT GENE

Invoice 1478955  
Inv Date 10/7/2012  
Terms Cash In Advance  
Contract 850627  
Bill Type Weekly/Irregular  
Period 10/1/2012 - 10/7/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/9/2012 10:55:29AM

## OFFICIAL BILLING INVOICE

St. Louis (KMOV) (KMOV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>NEWS</u>						
	SPOT	20062-News @ 10pm	Day,F-1	10/05/12 10:23PM (Fr)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	
2.0	SPOT			10/05/12				1 preempt @\$200.00	I-Inventory Accommodation
3.0	Contract Line Remarks:		<u>YOUNG &amp; REST</u>						
	SPOT	20029-Young and the Restless	Day,F-1	10/05/12 3:58PM (Fr)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20
4.0	Contract Line Remarks:		<u>CSI NY</u>						
	SPOT	54263-CSI: NY	Day,F-1	10/05/12 6:58PM (Fr)	00:30	CSI: NY	MAR0212TV	\$1350.00	
5.0	Contract Line Remarks:		<u>MADE IN JERSEY</u>						
	SPOT	135459-Made in Jersey	Day,F-1	10/05/12 8:46PM (Fr)	00:30	Made In Jersey	MAR0212TV	\$1080.00	
9.0	SPOT			10/06/12				1 preempt @\$400.00	I-Inventory Accommodation
10.0	Contract Line Remarks:		<u>48 HOURS</u>						
	SPOT	43181-48 Hours	Day,Sa-1	10/06/12 9:29PM (Sa)	00:30	48 HOURS	MAR0212TV	\$720.00	675 45
11.1	Contract Line Remarks:		<u>NEWS</u>						
	SPOT	121148-News @ 10pm	Day,Su-1	10/07/12 10:49PM (Su)	00:30	News @ 10pm Sun	MAR0212TV	\$810.00	675 135
12.1	SPOT			10/07/12				1 preempt @\$1350.00	I-Inventory Accommodation
13.0	Contract Line Remarks:		<u>NEWS</u>						
	SPOT	20062-News @ 10pm	Day,Th-1	10/04/12 10:33PM (Th)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	
14.0	SPOT			10/04/12				1 preempt @\$200.00	I-Inventory Accommodation
15.0	Contract Line Remarks:		<u>YOUNG &amp; REST</u>						
	SPOT	20029-Young and the Restless	Day,Th-1	10/04/12 4:27PM (Th)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20
16.0	Contract Line Remarks:		<u>NEWS</u>						
	SPOT	20062-News @ 10pm	Day,Tu-1	10/02/12 10:23PM (Tu)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	
17.0	Contract Line Remarks:		<u>LETTERMAN</u>						
	SPOT	20063-Late Show with David Letterman	Day,Tu-1	10/02/12 11:04PM (Tu)	00:30	LATE SHOW WITH DAVID LETTERMAN	MAR0212TV	\$200.00	
18.0	Contract Line Remarks:		<u>YOUNG &amp; REST</u>						
	SPOT	20029-Young and the Restless	Day,Tu-1	10/02/12 3:58PM (Tu)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20
19.0	SPOT			10/02/12				1 preempt @\$1800.00	I-NA On Entry
20.0	SPOT			10/02/12				1 preempt @\$1350.00	I-No Avail
21.0	Contract Line Remarks:		<u>NEWS</u>						
	SPOT	20062-News @ 10pm	Day,W-1	10/03/12 10:34PM (We)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	
22.0	Contract Line Remarks:		<u>LETTERMAN</u>						
	SPOT	20063-Late Show with David Letterman	Day,W-1	10/03/12 11:30PM (We)	00:30	LATE SHOW WITH DAVID LETTERMAN	MAR0212TV	\$200.00	
23.0	Contract Line Remarks:		<u>YOUNG &amp; REST</u>						
	SPOT	20029-Young and the Restless	Day,W-1	10/03/12 3:58PM (We)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20



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24.1	SPOT			10/02/12			1 preempt @\$1800.00	\$0.00	I-NA on Entry
25.0	Contract Line Remarks:	NCAA	NCAA - FO51911-CBS Sports Co Day,Sa-1	10/06/12 11:27AM (Sa)	00:30	CBS Sports College Football	MAR0212TV	\$1000.00	M/G For 24.1.1
26.1	Contract Line Remarks:	NEWS	SPOT 20015-News @ 6am Per week (1),Tu,We,Th,Fr	10/02/12 6:21AM (Tu)	00:30	News @ 6am M-F	MAR0212TV	\$500.00	
27.0	Contract Line Remarks:	NEWS	SPOT 131968-CBS This Morn Per week (1),Tu,We,Th,Fr	10/03/12 7:29AM (We)	00:30	CBS This Morning	MAR0212TV	\$300.00	
28.0	Contract Line Remarks:	NCAA	NCAA - FO11:00:00AM- 6:00:00C Day,Sa-1	10/06/12 12:59PM (Sa)	00:30	CBS Sports College Football	MAR0212TV	\$1000.00	M/G For 20.0.1
29.0	Contract Line Remarks:	NEWS	SPOT 48386-News @ 5am Day,F-1	10/05/12 5:23AM (Fr)	00:30	News @ 5am	MAR0212TV	\$250.00	M/G For 20.0.1
30.0	Contract Line Remarks:	NEWS	SPOT 48386-News @ 5am Day,F-1	10/05/12 4:59AM (Fr)	00:30	News @ 5am	MAR0212TV	\$100.00	

\$200 CCR  
du  
on 10/1/12

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$13,990.00
Commission	(\$2,098.50)
Net Total	\$11,891.50

Total Spots 20